



Spotting the Wolves

Preventing Violence in the Workplace

Presented by
Sam Rosenberg
Founder & CEO

Sam Rosenberg - Bio



Sam Rosenberg is the founder and CEO of INPAX Academy of Personal Protection, the author of the *Traveler's Guide to Personal Security*, and serves as a subject matter expert to news agencies on violence prevention, threat management, and personal and institutional security. Sam served in the U.S. Marine Corps and as a close protection specialist globally for high profile clients such as Israeli Prime Minister Benjamin Netanyahu, Anthony Robbins, Warren Buffet, Michael Phelps, Tom Cruise, and many others. He and his team have trained Delta Force operators, Navy Seals, and law enforcement professionals. Sam is the developer of the ASSERT (Active Shooter Survival Escape & Response Tactics) program; teaching people what to do if they come face to face with an armed intruder.



The Myth of Randomness



“Human Violence is a process often as observable and predictable as boiling water, if you know what to look for, and are in a position to see.”

– Sam Rosenberg



The Anatomy of Evil

PROFESSIONAL

MISSION

PREDATOR

OPPORTUNITY

PPOTENTIAL

SITUATION





DENY

DETER

DEFEND



What are they **looking** for?

SOFT
= "Vulnerable"



What are they **Afraid** of?

HARD
= Failure



Timeline of Violence



Workplace Statistics

"IT'LL NEVER HAPPEN HERE"

- Approximately **18%** of ALL violent crime in the US occurs in the workplace (DHHS)
- Homicide is the **FOURTH** leading cause of death in the workplace
- Homicide is the **LEADING** cause of death in the workplace among women



Threat Sources



INSIDE

1/3

Current/Former Employee

OUTSIDE

2/3

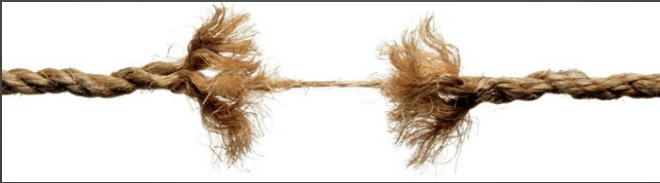
"Strangers" including:
Customers, Patients & Domestic Spillover



Managing “Inside” Threats



No-one Just “Snaps”

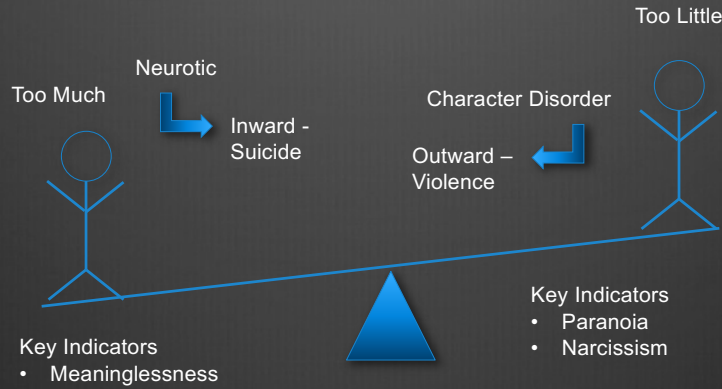


“Dangerousness” is not a fixed state.
It is a function of two defining elements:

Predisposition
Situation



Predisposition: "Who Could Do Such a Thing?"



A chilling note

"I can't wait to see the priceless and helpless looks on the



Hribal, a 16-year-old sophomore, wrote, "I can't wait to see the priceless and helpless looks on the faces of the students of one of the 'best schools in Pennsylvania' re-

alize their precious lives are going to be taken by the only one among them that isn't a plebeian," according to a

— FROM A LETTER FOUND IN ALEX HRIBAL'S LOCKER

New evidence leads to more attempted homicide charges being filed against stabbing suspect

By RENATA SICHORNIK and RICH CHALODZKY
A frightening, handwritten note found in the locker of Alex Hribal was dated April 6, three days before he allegedly slashed and stabbed 21 people

Inside
A girl in a Connecticut high school is fatally stabbed after declining a prom date proposal. **A3**
Hribal, a 16-year-old sophomore, wrote: "I can't wait to see the priceless and helpless looks on the faces of the students of one of the 'best schools in Pennsylvania' re-

police affidavit. Investigators on Friday filed 17 more counts of attempted homicide against Hribal, of Murrysville. He was charged as an adult hours after the attack.

Based in part on the note, Murrysville Sgt. Charles Tappe and Westmoreland

HRIBAL - A4



Teaching 1200 Students ^{and} almost all
 just want drugs, alcohol, sex, and/or money.
 The Future of America? Absolutely Dismal.
 I can't wait to see the privilege and
 helps look on the faces of the students of
 one of the "best schools in Pennsylvania" realize
 their previous lives are going to be
 taken by the one one giving them that
 isn't a pleasure. If Eric Harris a gay like
 the Buddha, then that makes me Siddhartha
 a wandering student of many that can
 only find himself when he meets a
 god almost no one takes seriously
 written by a prophet who would
 become a god when he died.

That's the only thing I wish didn't come
 out of this was the pain it would inevitably
 cause my closest friends and family. I
 love them all, even if we will never
 see eye to eye, even if I am
 incapable of loving them more than I love
 Eric Harris, Dylan Kiehl, and Justin
 begin. I noticed from an early age I am
 not like my family or friends at all. I
 don't belong with them I belong with people that
 developed quickly that changed the world
 when everyone else were just sheep. I herd
 and herd to the only way on
 paper I've ever enjoyed writing and reading
 over and over.

WTAE.com

Alex Hribal
 Alex Hribal

Alex Hribal's Manifesto
 April 9, 2014
 Franklin Regional HS, Pittsburgh

"If Eric Harris is a God, like the Buddha, then that makes me Siddhartha... That also makes this a holy book written by a prophet who would become a God..."

Elliot Rodgers: "Day of Retribution"

Situation: The Descent



Alternatives



INHIBITORS -
Tethers for remaining grounded

Success Spouse Work Kids Positive Interests



Situation: The Descent



INTUITION

KNOWING WITHOUT KNOWING WHY



About INPAX



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- Running Man System
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- Low Light
- Fully Rifle Rated

100% Fresh Air Environment!



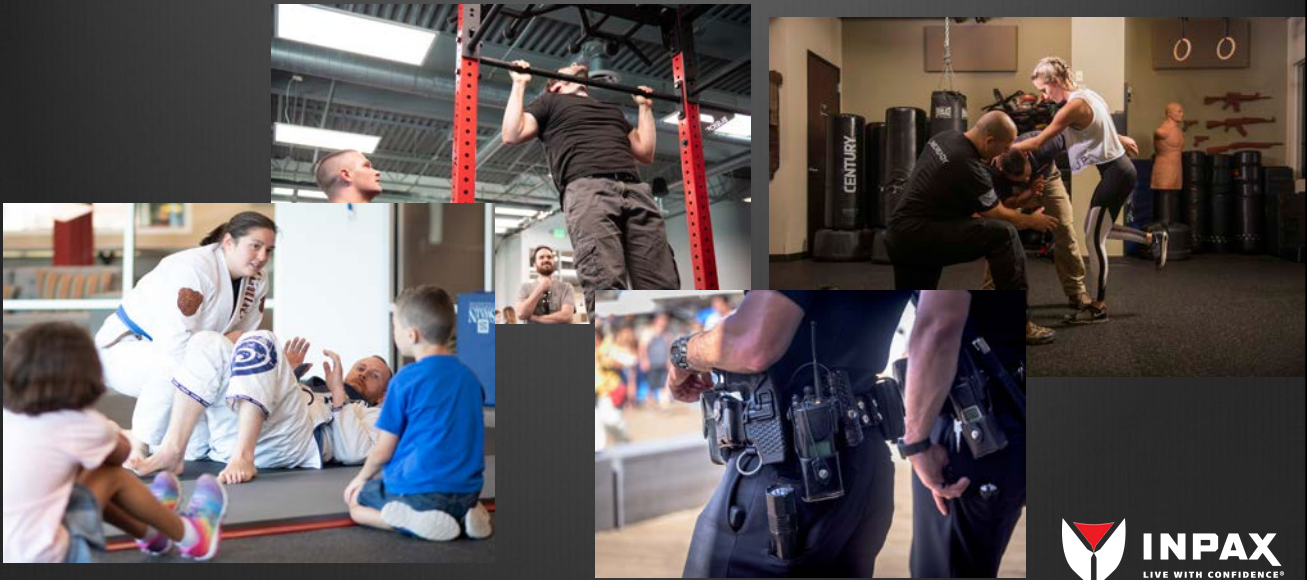
Outfitting & Sales

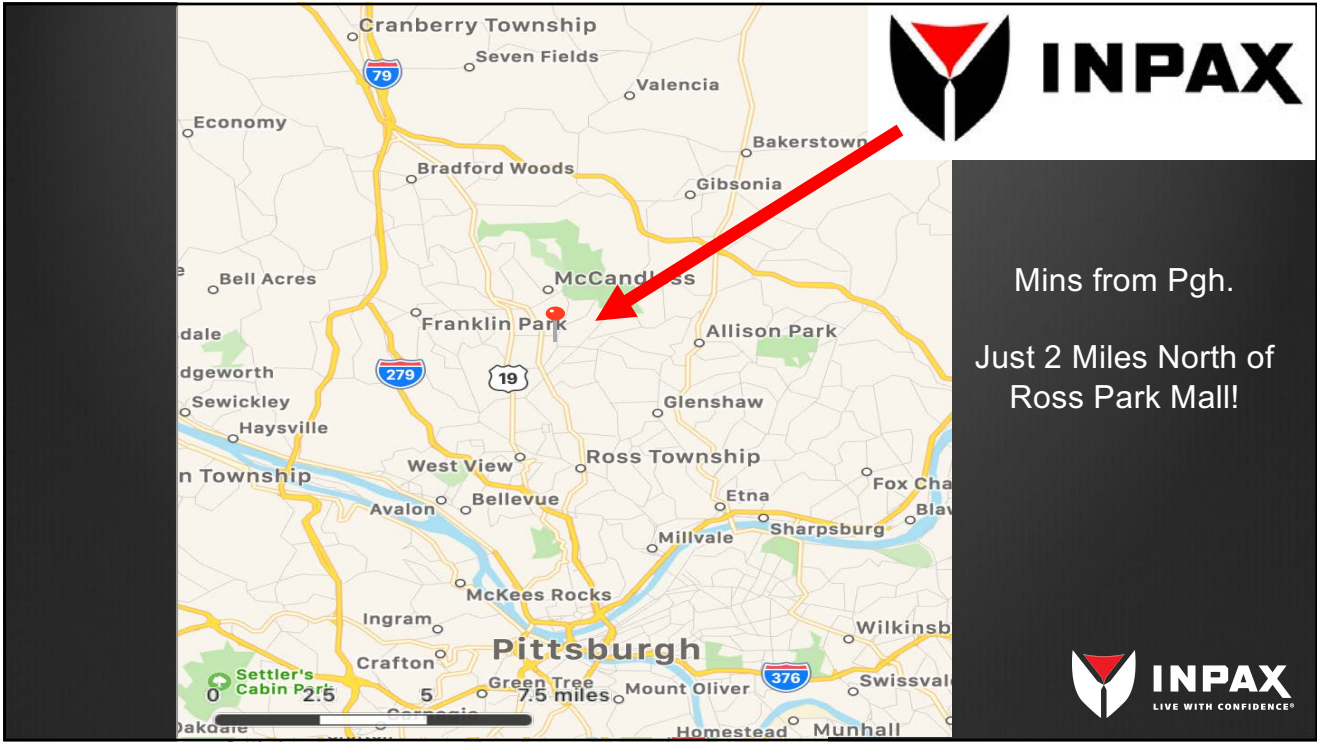


- Firearms & Accessories
- Departmental Ammunition
- Body Armor
- Class 3 Firearms
- Patrol Rifle Sales



CrossFit – Defensive Tactics – BJJ – Tactical Firearms





The image shows a map of the Pittsburgh metropolitan area. A red arrow points from the INPAX logo in the top right corner to a red pin on the map located in McCandless, Pennsylvania, just north of Franklin Park. The map includes labels for various townships and neighborhoods such as Cranberry Township, Seven Fields, Valencia, Bakerstown, Gibsonia, Allison Park, Glenshaw, Ross Township, Etna, Millvale, Sharpsburg, Fox Chase, Wilkinsburg, Swissvale, Mount Oliver, Homestead, Munhall, Green Tree, Mount Oliver, Ingram, Crafton, McKees Rocks, West View, Bellevue, Avalon, Haysville, Sewickley, Edgeworth, Bell Acres, and Economy. Major highways like I-79, I-279, I-19, and I-376 are also shown. The INPAX logo, featuring a stylized 'Y' shape with a red triangle at the top, is positioned in the top right and bottom right corners of the map area.

INPAX

Mins from Pgh.
Just 2 Miles North of
Ross Park Mall!

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LIVE WITH CONFIDENCE®

**“Just because someone
wants to hurt you, doesn’t
mean they *can*.”**

– Sam Rosenberg





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"It's good to have a lifeguard, but you should also know how to swim."

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| Critical Incident Response

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